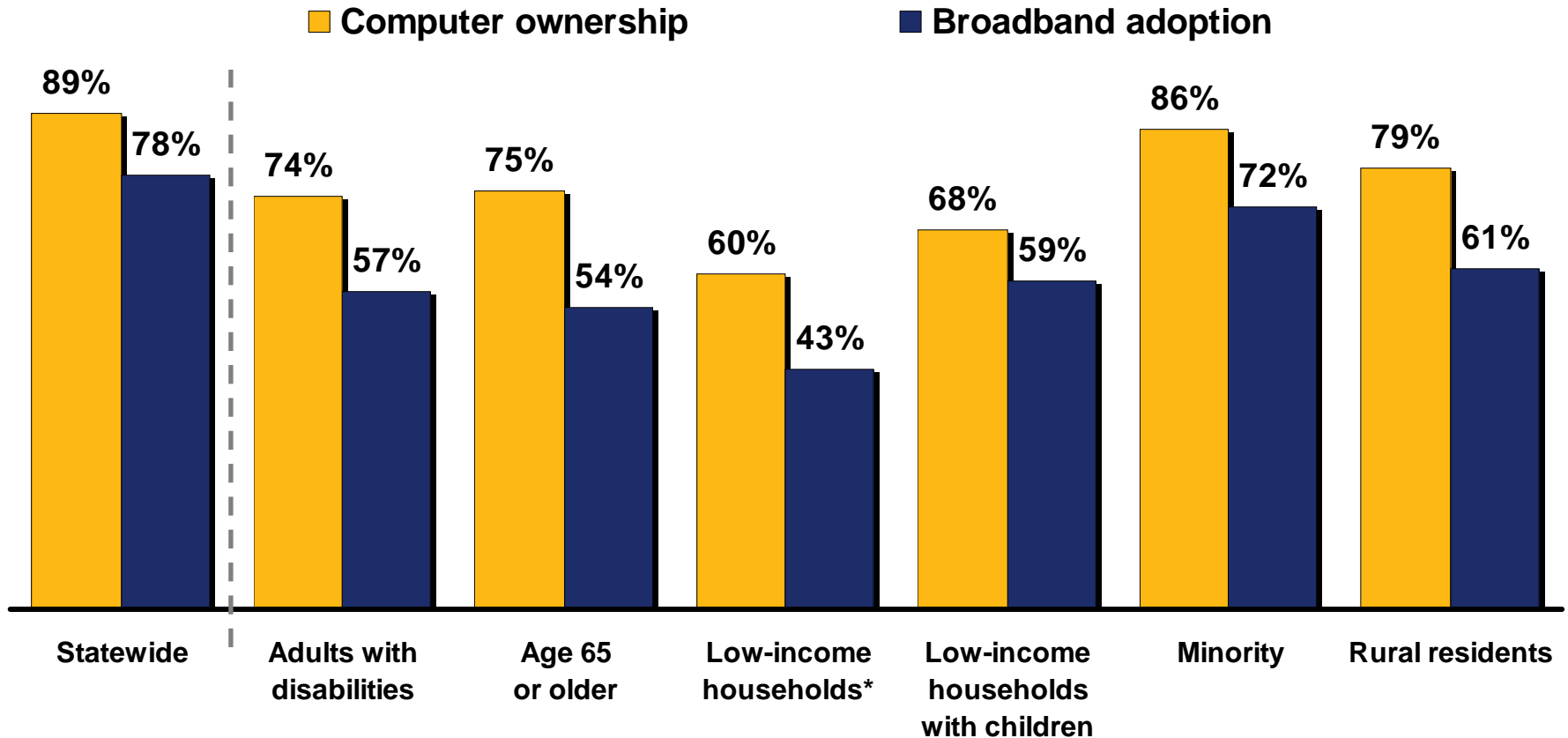


Technology Adoption by Demographic



*Low-income=household income less than \$25,000

Q: Does your household have a computer? and

Q: Which of the following describe the type of Internet service you have at home?

(n=1,200 NV residents)

Source: 2010 Connect Nevada
Residential Technology Assessment
www.connectnv.org