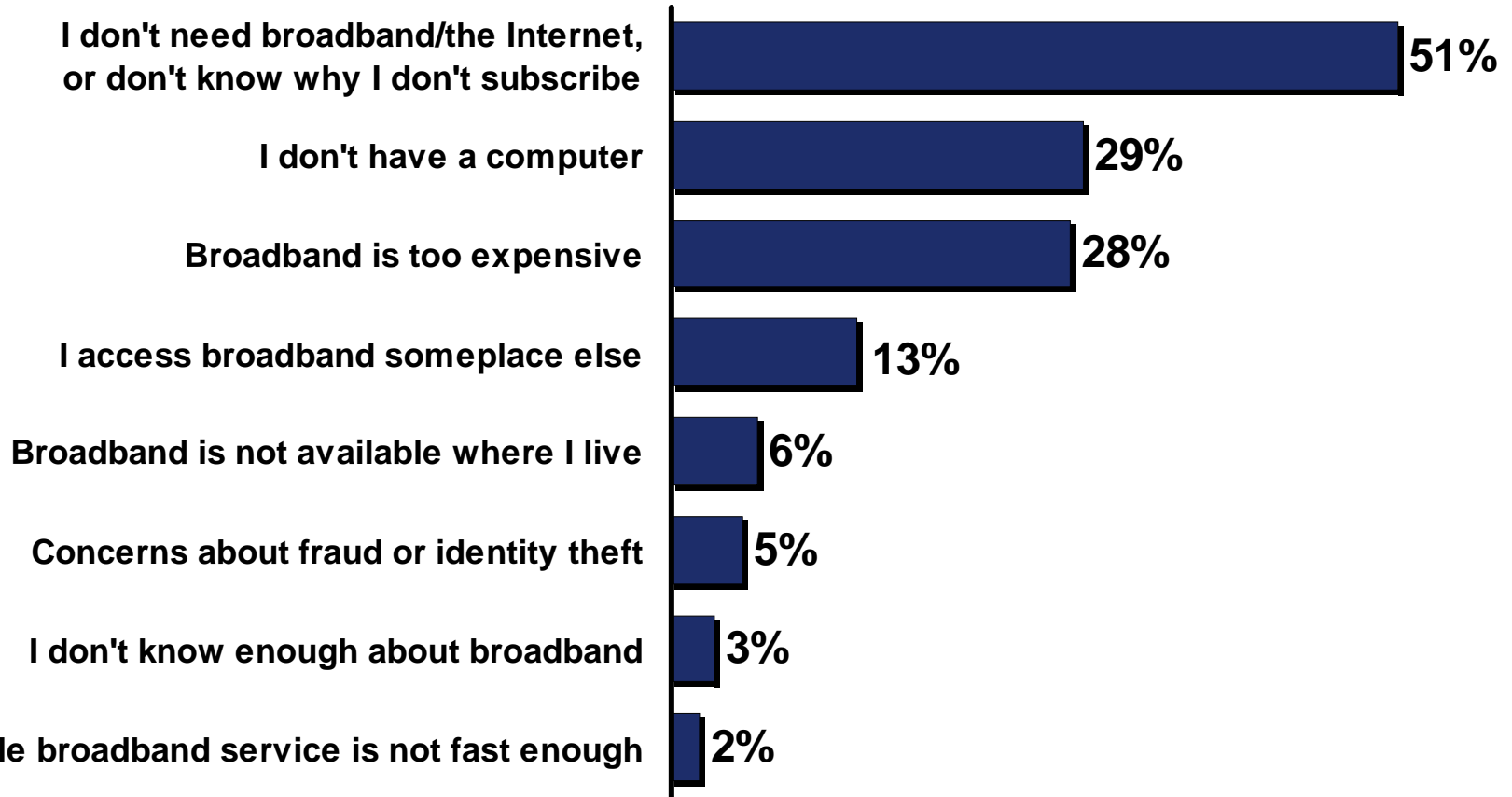




# Barriers to Broadband Adoption

Percent of Nevada residents with no home broadband service\*



\*Percentages do not add up to 100% because individuals could give multiple responses.  
Q: Why don't you subscribe to broadband at home?  
(n=311 NV residents who do not have home broadband service)

Source: 2010 Connect Nevada Residential Technology Assessment  
[www.connectnv.org](http://www.connectnv.org)